

Sponsorship
Prospectus

INTR
CON
NECT

Jan 17-20, 2023
Los Angeles





January 17-20, 2023

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What is INTRCONNECT?

Claims, Restoration, Underwriting & Risk unite.

This re-imagined event is intended to bring together the best of CoreLogic's Open House and Next Gear Solutions' CONNECT conference to create a one-of-a-kind experience we are calling INTRCONNECT.

Come join us for INTRCONNECT 2023 where the excitement of L.A. LIVE merges with the latest technology, for an event experience unlike any other in the industry.

Together, Everything is Possible.



Attendee Profile

INTRCONNECT 2023 will engage 700+ insurance and restoration professionals under one roof.

Just like the previous conferences, INTRCONNECT will unite senior insurance property executives (CCOs, CROs, CUOs, SVP Claims, VPs, AVPs, and Directors) from the nation's top carriers, everyone in the restoration supply chain, and industry thought leaders to share knowledge and come together for inspiration, imagination, and innovation.

> 64%

of attendees expect to purchase products or services in the Solutions Showcase.

> 55%

of attendees believe they are more likely to try a new product if the vendor sponsored the event, versus just being an exhibitor.

What They Said

Previous CONNECT and Open House Attendees

"I always enjoy seeing what is coming up in the CoreLogic world. **I thought it was good to have representatives from claims, underwriting, contractors and vendor partners** so that we are all hearing the same message."

"CONNECT is the place to be to socialize and collaborate peer to peer, not only that, but **you'll also be amongst the brightest people in the restoration industry.**"

"Everyone was excited about the enterprise strategy of CoreLogic and **everyone appreciated the candor and transparency (e.g. This is what we have today/what we are working on vs. typical smoke and mirrors symposiums/user conferences of competitors).**"

"I appreciated the length of the conference **allowing minimal time out of the office. It was great to hear about the things CoreLogic is working on,** as well as the industry panel discussions covering topics related to our industry."

"**I loved being able see a wide variety of offerings** so that I could identify potential areas where my organization may benefit from products we currently don't consume."

"Most shows are very general but CONNECT is different, connecting with the specific positions to build knowledge by **providing up to date information and techniques as well as networking in a very professional setting** with some of the best in the business!"

Why Sponsor?



Highlight Your Brand

Make an impression with conference signage and digital branding throughout the event.



Connect with Attendees

Reach out to attendees via email, social media channels and conference in-app updates.



Unlock All-Access

Gain access to the full conference experience with premium registration and hotel bookings.



Be the Life of the Party

Showcase your company with branded signage and drinks as a reception or food event sponsor.



Engage Attendees

Create an attendee experience through custom meeting spaces or booth packages.



Boost Attendee Experience

Save the day by sponsoring show amenities like Wifi or charging stations.



Thank You Gifts

Send attendees home with a special token to remember your brand.

Overview of Options

| | Contributing Solutions Showcase booth host | Collaborating Highlighted branding experience | Featured Featured branding experience | Prestige Customized event experience with featured branding |
|----------------------|---|--|--|--|
| Connect | | All the perks of Contributing PLUS... Featured Social Media Posts | All the perks of Collaborating PLUS... Additional Featured Social Media Posts | All the perks of Featured PLUS... Additional Featured Social Media Posts |
| Unlock Access | 2 Conference Passes | 1 Night Hotel Stay 3 Conference Passes | 1 Additional Hotel Night 1 Additional Conference Pass | 1 Additional Hotel Night 2 Additional Conference Passes |
| Highlight Your Brand | | Logo Inclusion: Website, Conference App, Event Signage | Swag Bag Insertion, Hotel Key Card | Logo Inclusion: Verbal & Signage Recognition for all events, high visibility brand exposure |
| Engage Attendees | 10x10 Booth, + Virtual Booth | Virtual Session + Lead Retrieval | Priority Location Selection Upgraded 10x20 Booth | Upgraded 20x20 Booth Private Studio Space |
| Impact Experience | | | Lounge Sponsor | AV and Wifi Sponsor |
| Life of the Party | | Sponsored Breakfasts + Coffee Breaks | Sponsored Lunch + Receptions | Sponsored Dinner |

Breakdown of Packages

\$50,000

[Secure your spot >](#)

I Prestige

| | | |
|--------------------------------|---|----------|
| Media Outreach | Email blast to all attendees prior to the show | ✓ |
| | Featured social media posts to attendees | 5x |
| | Personalized thank you email to all conference attendees | ✓ |
| On Site Brand Exposure | Partnership recognition verbally and branded throughout event | ✓ |
| | Logo on website and conference app | ✓ |
| | Listing on website and conference app | ✓ |
| | Logo branding on official hotel key card | ✓ |
| | Branding on lobby elevators | ✓ |
| | Window branding in foyer and walkways | ✓ |
| Connect with Attendees | Private Studio space with AV included | 1 |
| | 90 Minute virtual session available during and 2 weeks after show | 2 |
| | Standard pipe and drape booth space | 20 x 20 |
| | Priority booth selection | ✓ |
| | Lead retrieval scanning package | ✓ |
| Conference Access Experience | Full conference passes - including receptions and food events (Additional passes \$550) | 6 |
| | Hotel room nights | 3 nights |
| Attendee Gifts | Logo on conference bag and t-shirt | ✓ |
| | Collateral placement in conference bags | ✓ |
| Be the Life of the Party | Dinner sponsor | ✓ |
| Impact the Attendee Experience | AV and Wifi sponsor - logo and recognition on attendee Wifi and AV experience | ✓ |

2 Available

Breakdown of Packages

\$25,000

[Secure your spot >](#)

Featured

| | | |
|--------------------------------|---|----------|
| Media Outreach | Email blast to all attendees prior to the show | ✓ |
| | Featured social media posts to attendees | 4x |
| | Personalized thank you email to all conference attendees | ✓ |
| On Site Brand Exposure | Logo on website and conference app | ✓ |
| | Listing on website and conference app | ✓ |
| | Logo branding on official hotel key card | ✓ |
| | Branding on lobby elevators | ✓ |
| | Window branding in foyer and walkways | ✓ |
| Connect with Attendees | 90 Minute virtual session available during and 2 weeks after show | 1 |
| | Standard pipe and drape booth space | 10 x 20 |
| | Priority booth selection | ✓ |
| | Lead retrieval scanning package | ✓ |
| Conference Access Experience | Full conference passes - including receptions and food events (Additional passes \$550) | 4 |
| | Hotel room nights | 2 nights |
| Attendee Gifts | Logo on conference bag and t-shirt | ✓ |
| | Collateral placement in conference bags | ✓ |
| Be the Life of the Party | Lunch / Solutions Showcase reception sponsor | ✓ |
| Impact the Attendee Experience | Branded lounge and charging area | ✓ |

5
Available

Breakdown of Packages

\$10,000

[Secure your spot >](#)

| **collaborating**

| | | |
|--------------------------------|---|---------|
| Media Outreach | Email blast to all attendees prior to the show | ✓ |
| | Featured social media posts to attendees | 2x |
| On Site Brand Exposure | Logo on website and conference app | ✓ |
| | Listing on website and conference app | ✓ |
| | Branding on lobby elevators | ✓ |
| | Window branding in foyer and walkways | ✓ |
| Connect with Attendees | 90 Minute virtual session available during and 2 weeks after show | 1 |
| | Standard pipe and drape booth space | 10 x 10 |
| | Lead retrieval scanning package | ✓ |
| Conference Access Experience | Full conference passes - including receptions and food events (Additional passes \$550) | 3 |
| | Hotel room night | 1 night |
| Attendee Gifts | Logo on conference bag and t-shirt | ✓ |
| Be the Life of the Party | Breakfast and coffee break sponsor | ✓ |
| Impact the Attendee Experience | Sponsored charging stations | ✓ |

10
Available

| Contributing

Breakdown of Packages

| | | |
|------------------------------|--|---------|
| On Site Branding Exposure | Listing on website and conference app | ✓ |
| Connect With Attendees | Standard pipe and drape booth space | 10 x 10 |
| Conference Access Experience | Full conference passes - including receptions and food events Additional passes (\$550) | 2 |

[Book it now >](#)

\$10,000

Floor plan Coming Soon



Solutions Showcase

À la Carte Options

| Enhance Your Experience

More Space

Tabletop opportunities in foyer
Upgrade your booth to hard wall
Host a virtual session to meet attendees everywhere

\$2K Each Occurance

Giveaways

Water sponsor - brand coolers and add a branded bag insert
Add your approved insert into the conference bags

\$3K Each Occurance

Brand Exposure

Branded charging stations throughout the Solutions Showcase exhibit hall
Sponsor a session with recognition and a seat drop
Banner ads - digital banner ads and logos

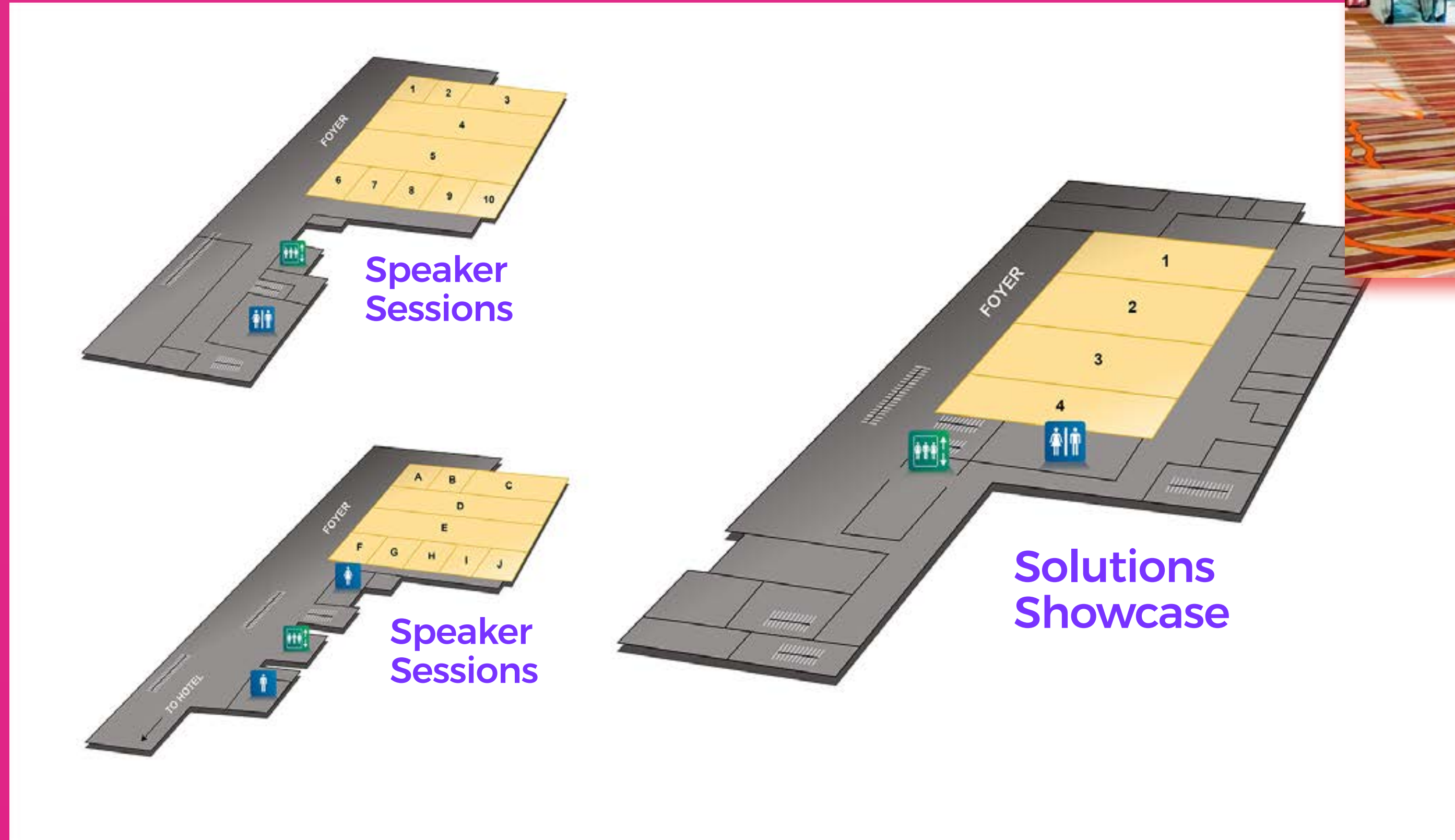
\$4K Each Occurance

Life of the Party

Host a social Artini mixer to showcase LA and the Arts
Signature INTRCONNECT cocktail featured at Happy Hour

\$5K Each Occurance

Venue Floor plan



Order Form

Sponsorship Packages

| | |
|---------------|---------|
| Prestige | \$50K |
| Featured | \$25K |
| Collaborating | \$10K |
| Contributing | \$3,500 |

Add to Your Package

| | |
|-------------------|---|
| More Space | Tabletop opportunities in foyer |
| | Upgrade your booth to hard wall |
| | Host a virtual session to meet attendees everywhere |
| Giveaways | Water sponsor - brand coolers and add a branded bag insert |
| | Add your approved insert into the conference bags |
| Brand Exposure | Branded charging stations throughout the Solutions Showcase |
| | Sponsor a session with recognition and a seat drop |
| | Banner ads - digital banner ads and logos |
| Life of the Party | Host a social Artini mixer to showcase LA and the Arts |
| | Signature INTRCONNECT cocktail featured at Happy Hour |

Contact Information

Name

Company

Email

Phone

Terms & Conditions

TERMS AND CONDITIONS OF EXHIBITING AND SPONSORING

"The Organizer" - The event is organized and promoted by CoreLogic®

"The Exhibitor" - Any company or person ordering display space or sponsorship at the event.

THESE ARE THE TERMS AND CONDITIONS OF EXHIBITING THAT GOVERN OUR CONTRACT WITH YOU AS AN EXHIBITOR WHETHER YOUR BOOKING IS BY EMAIL, VERBAL OR ON OUR OFFICIAL BOOKING REQUEST. THEY BIND EACH AND EVERY ONGOING BOOKING AND BOOKING IS DEEMED ACCEPTANCE OF THESE TERMS TO THE EXCLUSION OF ANY OTHERS.

BOOTH APPLICATION AND ASSIGNMENT

Exhibit space is assigned subject to availability. Sponsorship opportunities are installed and assigned at the full discretion of the organizer. The organizer reserves the right at any time to re-arrange the floorplan or installation without reimbursement or compensation.

PAYMENT

Payment is due within seven days of invoice. If you fail to make payment in accordance with these terms and conditions the organizer may cancel your booking without notice.

EXHIBITOR CANCELLATION

No rebate, discount, credit, waiver of fees or refund is available for any cancellation. An exhibitor may transfer their booking to another event with the consent of the organizer, which may result in a fee to be agreed upon by both parties. All transfer requests must be made at least 60 days prior to the event in writing.

CHANGE OF DATE OR VENUE/EVENT CANCELLATION

The organizers reserve the right at any time to change the date and/or venue of the event or to cancel it altogether if they deem it necessary by reason of fire, flood, extreme weather conditions, acts of war or violence, malicious damage, explosion, earthquake, strike, civil disturbances, political unrest, riot, labor dispute, power cuts or any other cause beyond the organizer's control; or if the organizer for any other reason deems it necessary or advisable. In such cases, the exhibitor waives all claims he might have against the organizer for refunds, damages, or expenses. If the event is cancelled by the organizer for commercial reasons such as lack of support, then all sums paid by the exhibitor for the space will be refunded. The exhibitor agrees that under these circumstances, there will be no further claims against the organizer.

REMOVAL OF EXHIBITS

No exhibit can be dismantled, packed away or removed until the event has terminated. The exhibitor must ensure that all exhibits are removed from the premises by 5.00pm on the last day of the event. Failure to do so may render him liable for all costs incurred in storing and handling any freight or exhibit together with additional site rental costs imposed by the venue and/or their contractors.

BOOTH DESIGN

The event will be open to attendees during the times advertised and the exhibitor must ensure that exhibit space is ready at least one hour prior to the opening of the event. Stands must be fully always staffed. The exhibitor may place promotional material and merchandise only within the booths' confines. The exhibitor must not alter or tamper with the structure of the venue, including carpets, lights and surrounding areas and must ensure that nails are not used. Failure to conform with this provision will render the exhibitor liable for any damage incurred. The organizer reserves the right to remove any materials or literature considered to be of an obscene or objectionable nature and remove any exhibit it considers to be unsafe. Compensation will not be given. The exhibitor shall make good, indemnify, and hold both the organizer harmless for any damage to the booth structure, booth accessories or the premises by the exhibitor, his agents, contractors or employees.

EQUIPMENT

All stands, fittings, equipment, and materials which the exhibitor proposes to use for the event must be fire-retardant in accordance with the appropriate legislation. The organizers reserve the right to require the exhibitor to remove anything from its stand which is not appropriately certified or which it deems unsuitable, in its absolute discretion. The exhibitor will indemnify the organizer against all actions, costs, claims, and demands in respect of any breach of the provisions of this clause.

BOOTH SHARING

No part or whole of any site may be sublet by the exhibitor without the prior written permission of the organizers.

CANVASSING

Canvassing for orders and the distribution or display of printed materials, except by the exhibitor within the venue building is strictly prohibited except for on or immediately adjacent to their designated stand unless permission has been sought and obtained in writing from the organizers.

DISTURBANCES

The exhibitor must ensure that any sound coming from his booth space is kept to a volume that does not cause any annoyance to other exhibitors. In case of any dispute, the organizer's decision is final.

HEALTH & SAFETY

Electrical equipment: CoreLogic® has a reasonable expectation that the electrical equipment brought onsite by exhibitors is intrinsically safe and suitable for use. All exhibitors are expected to satisfy this through their own checks (e.g., portable appliance testing, visual inspections) and health and safety precautions where necessary. CoreLogic® accepts no responsibility for the correct use and installation of such equipment and reserve the right to prevent the use of electrical equipment considered unsafe. Exhibitors are requested not to overload sockets and to have consideration of other exhibitors using the same temporary electricity supply so as not to

trigger any electrical fuses.

Mechanical equipment: CoreLogic® has a reasonable expectation that any mechanical equipment brought on-site by exhibitors is intrinsically safe and suitable for use, including fold-out displays, stands, lighting rigs, tables, chairs etc. All exhibitors are expected to satisfy this through their own checks (e.g., visual inspections, testing, training) and health and safety precautions where necessary. CoreLogic® accepts no responsibility for the incorrect use and installation of such equipment and reserve the right to prevent the use of mechanical equipment considered unsafe.

Generic health & safety: CoreLogic® makes best efforts to ensure the health and safety of exhibitors and attendees is protected at its event by undertaking site specific health & safety risk assessments beforehand and working with the venue to make sure fire precautions, facilities and general environment are acceptable. The potential hazards considered include: · slips, trips, and falls (potentially caused by trailing cables, tablecloths and boxes lying untidily on the floor, as well as on poor ground surfaces and stairs); · manual handling of heavy items; · sharps (scissors, knives etc.) used when opening containers; · crushing/trapped fingers in folding tables, chairs and equipment; · scalds (hot liquids, steam) and burns (hot lights); · electric shock from electrical equipment. Exhibitors are expected to take all reasonable precautions against these common hazards through the considerate use of equipment, careful movement through the exhibition space and by maintaining a tidy display area. Security: CoreLogic® takes all reasonable steps to ensure the safety and security of people and belongings at their event, by allowing only named attendees, exhibitors, and staff into the Exhibit Hall areas. Exhibitors are however asked to always take precautions for the safety of their personal belongings.

LIMITATION ON LIABILITY

The organizer shall not be liable to the exhibitor for loss of profit, loss of business or depletion of goodwill in each case whether direct, indirect, or consequential, or any claims for consequential compensation whatsoever (howsoever caused) which arise out of or in connection with the event or these terms and conditions.

The organizer's liability to any exhibitor shall be limited to the amount paid by the exhibitor to the organizers in this event.

The organizer will not be liable for any printing errors appearing in any literature associated with the event. The organizer shall not be in breach of this agreement, or liable for any failure or delay in performance of any obligations under this agreement arising from or attributable to acts, events, omissions, or accidents beyond their reasonable control. The organizer cannot be held responsible for any third party including, but not limited to venues, performers, promoters, sponsors, exhibitors, artists, and speakers. Nothing in these terms and conditions excludes or limits or seeks to exclude or limit the organizer's liability for death or personal injury caused by its negligence or for fraud or fraudulent misrepresentation or for any matter which would render this clause unenforceable.

**Have questions?
We'd love to hear from you!**

**sjuma@corelogic.com
corelogic.com/intrconnect**

